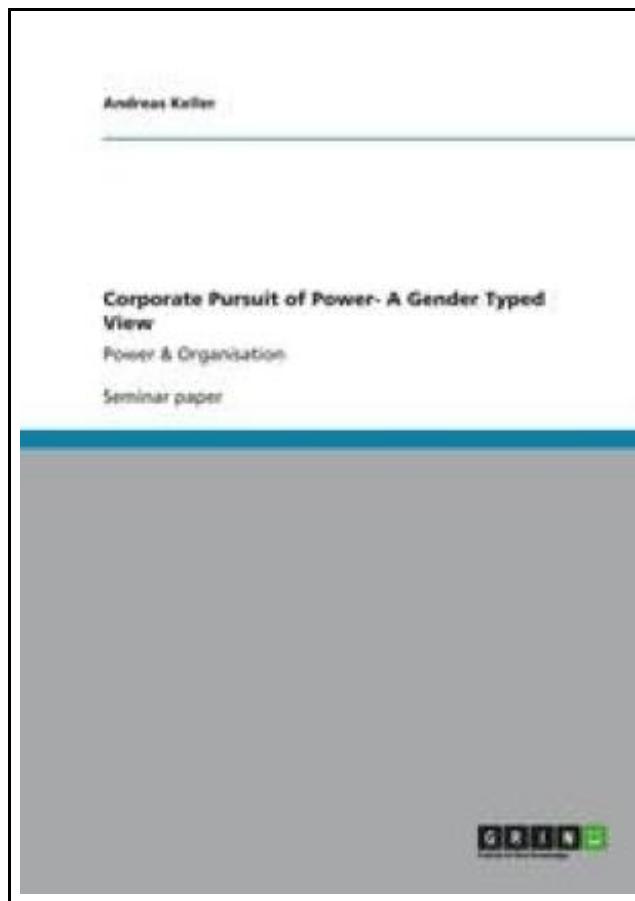


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CORPORATE PURSUIT OF POWER- A GENDER TYPED VIEW

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GRIN Verlag Sep 2011, 2011. sonst. Bücher. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2004 in the subject Business economics - Business Management, Corporate Governance, grade: 1.2, University of Strathclyde, language: English, comment: This paper will discuss & assess power control within a corporate setting, focusing particularly on the pursuit of power by gender. It will include an analytical approach and a personal reflective view and bring to light the key determinates for the pursuit of power and authority within a corporate context. , abstract: Power can be found throughout history in all kinds of organisation. Initially in the ancient world, power within groups, i.e. in clans, was determined by factors closely related to physical strength. Obviously, in today's societies, corporate structures are derived from other factors. Corporate hierarchies within organisations are established based on various unambiguous or explicit and unspoken or implicit criteria such as past success, professional experience and education (unambiguous), or age and political behaviour (unspoken). A study done by McClelland et al. (in Weiss, p.102i) refers to Socialized power; used to benefit others and the organisation, and Personalised power; only used primarily for one's own personal gain or benefit. Without power, people cannot plan or achieve goals, and without varying degrees of power among individuals, it would be impossible to motivate or manage others, mobilise resources or protect individual rights (Weiss, 2001, p.234). Empirical research on power also makes a gender distinction, pointing to the different career paths of men and women. Power is, by nature, a rare commodity and beyond the grasp of most women and men, but still it is almost exclusively in the hands of men (Morris, 1994ii). 20 pp. Englisch.

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